

# BUSINESS & COMMERCE IMPACTS

The Economic Value of Otero Junior College | May 2017

In FY 2015-16, OJC's total impact on the OJC Service Area economy was \$49.5 million in added income, equal to 7.3% of the region's GRP.

## OJC PAYROLL & EXPENSES SUPPORT LOCAL BUSINESSES

- In FY 2015-16, OJC employed **157** full-time faculty, adjunct instructors, and staff, with an annual payroll of **\$15.1 million**. Much of this was spent in the OJC Service Area to purchase groceries, clothing, and other household goods and services.
- The college is itself a buyer of goods and services and spent another **\$11 million** to support its operations during the analysis year.
- The net impact of college payroll and expenses in the OJC Service Area was **\$18.1 million** in added income.


## OJC STUDENTS BOOST LOCAL SPENDING


- Around **28%** of students attending OJC originated from outside the region. Some of these students relocated to the OJC Service Area and spent money on groceries, transportation, rent, and so on at regional businesses.
- In addition, a number of in-region students would have left the region for other education opportunities if not for the existence of OJC.
- The expenditures of these relocated and retained students added approximately **\$1.5 million** in income to the region during the analysis year.

## OJC TRAINING SUSTAINS A SKILLED WORKFORCE

- Over the years, students have studied at OJC and entered or re-entered the workforce with newly-acquired skills. Today, thousands of former students are employed in the OJC Service Area.
- As students apply the skills they acquired at the college, they are rewarded with higher earnings. They also raise business profits through their increased productivity. These higher earnings and increased profits create even more earnings as they are spent in the region.
- In FY 2015-16, the impact of former OJC students on the regional economy amounted to **\$29.9 million** in added income.

### ADDED INCOME CREATED BY OJC IN FY 2015-16

 **\$18.1 million**  
Operations Spending Impact

 **\$1.5 million**  
Student Spending Impact

 **\$29.9 million**  
Alumni Impact

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**= \$49.5 million**  
Total Impact