



BUSINESS & COMMERCE IMPACTS

The Economic Value of Northeastern Junior College | May 2017

In FY 2015-16, NJC's total impact on the NJC Service Area economy was \$73.4 million in added income, equal to 4.5% of the region's GRP. This contribution that the college provides on its own is nearly as large as the entire Finance & Insurance industry in the region.

NJC PAYROLL & EXPENSES SUPPORT LOCAL BUSINESSES

- In FY 2015-16, NJC employed **245** full-time faculty, adjunct instructors, and staff, with an annual payroll of **\$11.2 million**. Much of this was spent in the NJC Service Area to purchase groceries, clothing, and other household goods and services.
- The college is itself a buyer of goods and services and spent another **\$9.8 million** to support its operations during the analysis year.
- The net impact of college payroll and expenses in the NJC Service Area was **\$13.3 million** in added income. NJC construction expenditures added another \$322.9 thousand in added income to the region in FY 2015-16.

NJC TRAINING SUSTAINS A SKILLED WORKFORCE

- Over the years, students have studied at NJC and entered or re-entered the workforce with newly-acquired skills. Today, thousands of former students are employed in the NJC Service Area.
- As students apply the skills they acquired at the college, they are rewarded with higher earnings. They also raise business profits through their increased productivity. These higher earnings and increased profits create even more earnings as they are spent in the region.
- In FY 2015-16, the impact of former NJC students on the regional economy amounted to **\$58.3 million** in added income.

NJC STUDENTS BOOST LOCAL SPENDING

- Around **33%** of students attending NJC originated from outside the region. Some of these students relocated to the NJC Service Area and spent money on groceries, transportation, rent, and so on at regional businesses.
- In addition, a number of in-region students would have left the region for other education opportunities if not for the existence of NJC.
- The expenditures of these relocated and retained students added approximately **\$1.5 million** in income to the region during the analysis year.

ADDED INCOME CREATED BY NJC IN FY 2015-16



\$13.3 million

Operations Spending Impact



\$322.9 thousand

Construction Spending Impact



\$1.5 million

Student Spending Impact



\$58.3 million

Alumni Impact



\$73.4 million

Total Impact